

AC Marca Management Team considers that the activity of the companies of the Group must be based on a set of fundamental values guiding the management action and conduct of all its collaborators.

These values determine a set of responsibilities towards its own employees, customers, consumers and social issues with regard to the environment, which must be respected and taken by everybody in the organisation.

## PREVENTION OF HEALTH RISKS

Health preservation and people's dignity shall prevail over any other consideration, whether economic, urgent or of convenience.

To prevent possible accidents and protect the health, elimination of risks and improvement in the prevention means will be continuously sought in order to achieve safe work conditions as technically and organisationally as possible in each circumstance.

Products marketed by any company of the Group must be safe for users and have no risks to health.

## QUALITY

We consider quality as the capacity that products have to fully meet the needs and expectations of users so that consumers can trust them and our brands.

All our products must be designed to offer the highest perceptible quality, manufactured with the best technology available to meet the design specifications and are promptly delivered to our customers in perfect conditions.

Our organisation shall ensure that defects are detected when being produced, taking the appropriate measures to avoid its repletion and develop the main guidelines to boost the continuous improvement of quality.

## ENVIRONMENTAL SUSTAINABILITY

AC Marca's fundamental principle for development is a commitment to advancing environmental sustainability as an essential aspect of its business growth and development. To achieve this, the company will design, manufacture, and distribute products that respect the environment, adopting the best available technology to increase the efficiency of these products while minimising their environmental impact. To meet this objective, AC Marca will adapt its technical and organisational resources to control and reduce its environmental impact in every phase of the production process and product life cycle.

## SAFETY

Protection of our company's personal integrity and tangible and intangible assets against risks is to be part of the liabilities of managers and executives of our company.

To ensure prevention and protection in the event of serious accidents, all necessary technical and organisational measures shall be set up and implemented in our facilities.

## CORPORATE GOVERNANCE

AC Marca Management Team shall guarantee that all the Group's actions will be produced within a frame of ethical behaviour and good conduct so as to ensure transparency and responsible decision-making, compliance with the regulations and meeting the local laws and customs to our collaborators and third parties.

## DEVELOPMENT AND CONTINUITY OF THE BUSINESS

AC Marca strategy is to develop projects with a long-term vision. To do that, the Group shall establish, apply and maintain a policy of the business continuity and development, based on the consumer's satisfaction and sensitivity towards new needs and trends, strong collaborative relationship with customers and suppliers, development of people and talent management, health and leadership of its brands, innovation and technological excellence, prudent management and analysis and management of risks.

These action rules include compliance with all legal regulations and commitments undertaken in all the countries the Group operates in.

Our objective is the commitment to continuous improvement raising the level of excellence in all areas increasingly.

All companies, Departments and people in AC MARCA shall know and share this Policy, act efficiently to avoid actions contrary to this Policy, and have the responsibility to do their best to achieve the objectives that have been set.